



The **Master of Business Administration** program provides an excellent education to allow you to succeed in a business environment that is characterized by rapid technological advances; a highly diverse work force; increasing demands for improvements in quality and service; demands for continuous individual and organizational learning; and the need for skills and understanding to practice in global markets. It is designed to provide you with a balance of general management competencies and functional expertise.

The MBA program is accredited by the American Assembly of Collegiate Schools of Business (AACSB). This distinction has been granted to approximately 250 of 700 masters programs offered throughout the United States.

#### **SCHEDULING**

The MBA is an evening program with courses scheduled to allow a student to complete the program in a two year period. This time will be extended if students have foundation courses to complete.

#### **APPLICATION**

The Concord Campus operates on the quarter system with four quarters a year of approximately ten weeks each. Students are admitted to the MBA program for Winter, Spring and Fall quarters. Any student with a bachelor's degree in any discipline from an accredited college or university may apply to the MBA program. To be eligible for acceptance, the applicant must turn in a completed application. A complete application includes:

1. a completed CSU Graduation Application Form and \$55 fee
2. official transcripts from each school attended since high school
3. official test scores from the Graduate Management Admissions Text (GMAT)

Admission is automatic for applicants with

1. Minimum 1050 "Index Score". [Index Score = (Upper division GPA x 200) + Total GMAT]
2. Minimum 20th percentile GMAT verbal and quantitative scores.

#### **ACADEMIC ADVISING**

Graduate advising is available by appointment with the Graduate Director, Dr. Doris Duncan on the Hayward Campus. Call 510-885-2419 to schedule appointments.

#### **FOUNDATION COURSES**

The MBA program requires foundation courses if equivalent courses are not taken as part of the undergraduate degree. The Concord Campus offers upper division and graduate level coursework towards fulfilling the foundation requirements (undergraduate equivalent courses are in parenthesis).

ACCT 6011	Grad Intro to Financial Accounting (4) (ACCT 2251)
ACCT 6022	Grad Intro to Managerial Acct. (2) (ACCT 2253)
CIS 6070	Grad Intro to Computer Info Sys (2) (CIS 3060)
ECON 6051	Grad Intro to Econ for Managers (4) (ECON 3551)
FIN 6033	Grad Intro to Financial Decisions (4) (FIN 3300)
MGMT 6000	Grad Intro to Quant Methods in Bus (4) (MGMT 3100)
MGMT 6050	Business and Society (4) (MGMT 2701 and 4500)
MGMT 6060	Grad Intro to Organization & Mgm (4) (MGMT 3614)
MKTG 6005	Managing Mktg: Theory & Practice (4) (MKTG 3401)

#### **PROFICIENCY EVALUATIONS**

Students admitted to the MBA degree program must demonstrate proficiency in writing skills, statistics, and mathematics. These requirements must be satisfied during the first quarter of their enrollment in the MBA program. Please see the current CSUEB online catalog for a detailed description of how these requirements can be met.

#### **CURRICULAR REQUIREMENTS**

The MBA is a 45 quarter unit program consisting of a graduate core and an option area. The Concord Campus currently offers coursework for the Finance and Management options.\*\*

\*\* Additional options offered in the MBA program may be completed but would require students to take classes at the Hayward campus.

### CORE REQUIREMENTS

- FIN 6300: Seminar in Financial Mgmt (4)
- MGMT 6100: Operations Management (4)
- Interpersonal Skills: MGMT 6560, 6630 or 6635 (4)
- International req.: FIN 6375: Intl Fin Mgmt (4)  
is offered at CCC to meet this requirement and may be fulfilled as part of the option or elective courses.

### CAPSTONE

- MGMT 6490: Seminar in Strategic Management (5)

### FINANCE OPTION

- MGMT 6550: Research Meth and Comm.(4)
- Electives within Finance (16 units) (4 courses)**
- Select 16 units of graduate - level Finance courses beyond FIN 6300.
- Electives Outside Finances (8 units) (2 courses)**
- Select 8 units in 6100 - 6999 level School of Business and Economics courses outside of Finance.

### MANAGEMENT OPTION

- MGMT 6550: Research Methods and Comm.(4)
- Electives within Management (16 units) 2 courses**
- Select 16 units from any 6100 - 6999 level courses with a MGMT prefix .
- Electives Outside Management (8 units) 2 courses**
- Select 8 units in 6100 - 6999 level School of Business and Economics courses outside your field of specialization.

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### Tentative Annual Schedule

Note: A prerequisite is another course or courses containing necessary background material for full understanding of the course content. Prerequisites are noted in course descriptions in the university catalog.

	Summer	Fall	Winter	Spring
Foundation Courses	MKTG 3401 FIN 3300	ACCT 6011 ECON 6051 MGMT 3100	ACCT 6022 CIS 6070 MGMT 6050	MGMT 6060 FIN 3300
Core Courses	MGMT 6550	FIN 6300 MGMT 6100	MGMT 6550	FIN 6300 MGMT 6100 MGMT 6490
Finance Option		FIN 6310 FIN 6320	FIN 6325	FIN 6315 FIN 6375**
Management Option		MGMT 6618 MGMT 6635*	MGMT 6612 MGMT 6560*	MGMT 6615 MGMT 6616 MGMT 6630*

\* Meets interpersonal skills requirement

\*\* Meets international requirement

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